

# Idaho PTE Business Education Course w/Essential Learning Outcomes

Course Title	INTRODUCTION TO INTERACTIVE MEDIA		
SDPTE Course ID	BE 0273	IBED	IBED 10203

A course designed to introduce students to interactive technologies. Topics include designing, editing, and producing video, audio and graphical elements using digitally-generated or computer-enhanced media. Students will develop an awareness of interactive media career opportunities.

Term	Semester/Trimester	Preq	None
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## **Business Law BLaw\_7: Demonstrate Knowledge of Computer Law**

BLaw\_7.1 Explain how the advances in computer technology impact upon such areas as property law, contract law, criminal law, and international law.

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## **Career Development CDev\_1: Demonstrate Knowledge of Self-Awareness**

CDev\_1.1 Assess personal skills, abilities, and aptitudes as they relate to career exploration and development.

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## **Career Development CDev\_2: Demonstrate Knowledge of Career Research**

CDev\_2.2 Utilize a Career Information Database to prepare a career portfolio.

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## **Career Development CDev\_4: Demonstrate Knowledge of Career Strategy**

CDev\_4.3 Develop an individual career plan.

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## **Communications Comm\_1: Demonstrate Knowledge of Foundations of Communications**

Comm\_1.1 Through vocal expression, communicate in a clear, courteous, concise, and correct manner on personal and professional levels.

Comm\_1.3 Communicate in a written format in a clear, courteous, concise, and correct manner on personal and professional levels.

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## **Communications Comm\_3: Demonstrate Knowledge of Technological Communications**

Comm\_3.1 Use technology to enhance the effectiveness of communications.

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## **Communications Comm\_4: Demonstrate Knowledge of Employment Communications**

Comm\_4.1 Integrate all forms of communication in the successful pursuit of a career.

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## **Information Systems IS\_1: Demonstrate Knowledge of the Foundations of Information Systems**

IS\_1.1 Identify and use various input technologies that include keyboarding, voice recognition, handwriting recognition, optical character recognition, and other forms of emerging input technologies.

IS\_1.2 Demonstrate a knowledge of computers and the ability to use them.

IS\_1.3 Identify the need for applications of technology in business, industry, society and on a global scale.

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## **Information Systems IS\_2: Demonstrate Knowledge of Industry Standard Software Applications**

IS\_2.4 Select and use multimedia software to create media rich projects.

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## **Information Systems IS\_3: Demonstrate Knowledge of Common Applications of Information Systems**

IS\_3.1 Identify, select, evaluate, and use application software.

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## **Information Systems IS\_7: Demonstrate Knowledge of Information Systems Ethical Issues**

IS\_7.1 Establish and use a personal code of ethics for information systems use and management.

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## **Information Systems IS\_10: Demonstrate Knowledge of Operating Systems, Environments, and Utilities**

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IS\_10.1 Identify, select, evaluate, use, install, upgrade, customize, diagnose and solve problems with various types of operating systems, environments, and utilities.

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## ***Information Systems IS\_21: Demonstrate Knowledge of Using Authoring Tools for Web Design***

IS\_21.3 Demonstrate ability to work with symbols and interactivity.

IS\_21.4 Demonstrate ability to create animations.

IS\_21.5 Demonstrate ability to create special effects.

IS\_21.6 Demonstrate ability to prepare and publish movies.

IS\_21.7 Demonstrate ability to import and modify graphics.

IS\_21.10 Demonstrate ability to add sound and video.

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## ***Information Systems IS\_24: Demonstrate Knowledge of Interactive Media - Video and Audio Techniques and Editing***

IS\_24.1 Demonstrate pre-production skills and techniques for video projects including file management.

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## ***Information Systems IS\_25: Demonstrate Knowledge of Interactive Media - Graphics and Animation***

IS\_25.7 Demonstrate the process of creating 3D animation.

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